

Sāi
Shri Lilāshāh Ji's
Birthday: 17th March

If you manage to find such a Mahapurusha,
there is nothing like it! – Pujya Bapuji

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They behave kingly with Kings, youthfully with the youth, as a beloved female friend with women, childlike with children, a great renunciate with renunciates, a Paramahansa with the Paramahansas...!

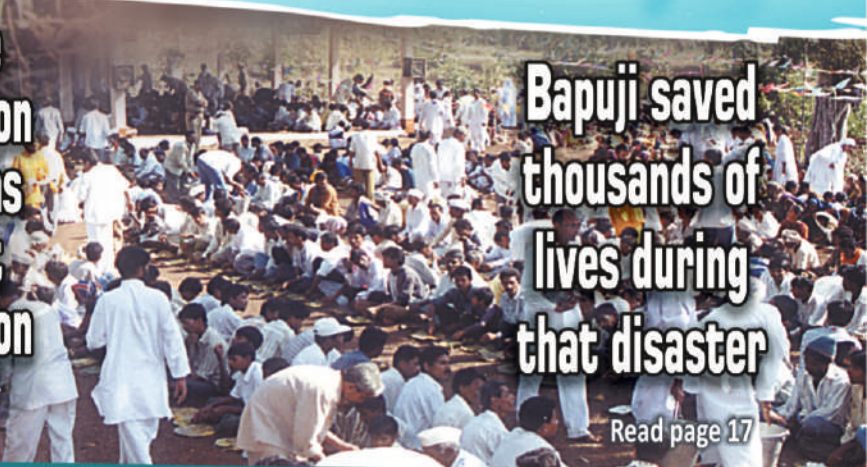
Despite doing everything, they never do anything.



Such love
and affection
overwhelms
the heart
with emotion

Read page 14

I spat out the tobacco immediately. Then he took off the *kurta* which he was wearing and dressed me in it with his own hands.



Bapuji saved
thousands of
lives during
that disaster

Read page 17

Pujya Bapuji announced, "If I have to sell all of my ashrams I will, but there should be no lack of service to the poor disaster-hit people."

Play Holi but with Palāsh flowers!

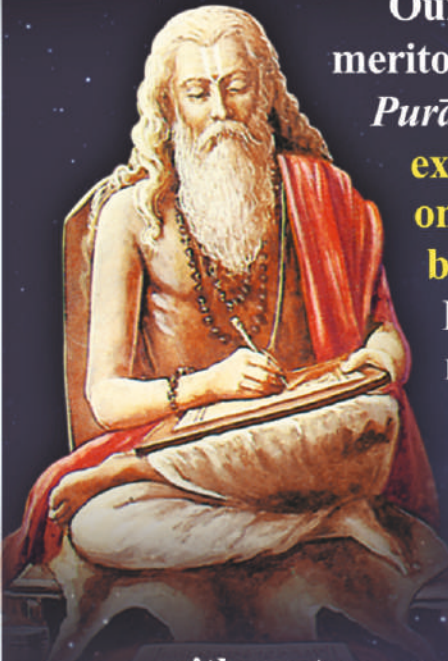


The Festival of Holi gives bliss, and health. Holi Parva: 6th to 8th March 11



Don't miss this golden opportunity...

Now everyone will be able to get... Gifts sanctified by Pujyashri's touch!



Our *shāstras* have described *rudrāksha* as highly meritorious. Maharshi Veda Vyāsa said in the *Padma*

Purāṇa, “Of all beings, he who possesses a *rudrāksha* is excellent. By touching it one obtains heaven, and by wearing it one attains liberation. All the meritorious acts that a man does by wearing a rosary of *rudrāksha*, give inexhaustible fruit.”

Besides giving merit it promotes longevity and is full of many healthy properties. It improves concentration by developing mental power and increases Life Energy and immunity. *Rudrāksha* pacifies *vāta* and *kapha*, and cleanses the blood, and it is a boon to those with hypertension. Wearers of *rudrāksha* never face problems of ghosts, evil spirits, etc. Soak *rudrāksha* beads in a copper vessel filled

with water overnight. Drinking this water in the morning on an empty stomach (after removing the beads), helps in heart disease, constipation, etc. Taking milk boiled with *rudrāksha* beads improves memory, and also provides relief from cough. Such glorious *rudrākshas*; on getting the divine touch of a Self-realized great man, are charged with His spiritual vibes and benevolent resolves, due to which it turns into *Mahāprasāda* endowed with the power to give bliss, cheerfulness, happiness, and peace, along with fulfilling one's wishes.

To make sure that volunteers and members of Rishi Prasad are availed of *rudrāksha* beads and rosaries, charged with the divine glance, holy touch, and divine resolves of *Brahmavetta* Sant Pujya Bapuji, please see below the auspicious scheme that is being launched:

(1) For volunteers of Rishi Prasad/Rishi Darshan: one *rudrāksha-karamālā* consisting of 27 beads, on subscribing 25 new members, two *karamālās* on subscribing 50 new members, and one *Rudrāksha* rosary of 108 beads on subscribing 100 new members to be gifted as *prasāda*.

(2) For subscribers to Rishi Prasad: * A *rakshāsutra* (protective amulet) consisting of a *rudrāksha* bead touched by Pujyashri and a 1-year subscription to Rishi Darshan to be offered as a gift on subscribing for life (12 years) to Rishi Prasad.

* A packet of *gau-dhuli* to be gifted on subscribing for one year, two years, or five years.

For further information, please contact: Rishi Prasad Headquarters, Ahmedabad, Phone: (079) 61210714.

Guru's moves that defeat us also give us victory!

A boy was abstinent. He mastered the sport of wrestling from his Guru who was a wrestler by profession. The master patted his shoulder and said: "Son! Go, and be victorious."

He was a victorious champion, not only in tehsils and districts but he became well-known for his success throughout the state. His desire for applause became intense: 'I'll become a state champion, I must get a certificate.'

He went to the king and said: "There is no wrestler equal to me in the whole kingdom, declare me the state champion in wrestling. Certify it."

The king was a *satsang* listener. He would go to the lotus feet of a Self-realized Guru. Those who stay in contact with such a Guru are fortunate; everyone else is defeated by the world. Hitler was defeated, Alexander was defeated, Julius Caesar was defeated but Shivāji Mahārāj was not defeated as he lived under the shelter of the feet of Samarth RāmdāsJi. I shall never be defeated because I am in psychic contact with my SatGuru.

The king said: "Are you the number one wrestler out of all wrestlers? Have you defeated all the wrestlers?"

The wrestler said: "Yes."

"Your Guruji's akhārā is located in my state; and he resides in my state too. If you defeat him, I will agree with you."

The longing for applause worked as a magnifying glass that made him think

applause was everything.

– Pujya Bapuji

The wrestler said to his master: "Guruji! Now you have become old. Let me go in hand-to-hand combat with you. I am capable of defeating you. If I beat you, I shall get the rank of the state champion in wrestling."

The master thought: 'the action of the wrestler is mortal and the rank for which he is craving is also mortal. This fool is sacrificing the eternal for attaining the mortal.'

It is the nature of the Guru and God to remove the folly of his disciple.

The master said: "Well, son! Even though I don't wish to

fight, because you are challenging me, I am ready. But the reality is I have become emaciated & old and I retired from wrestling many years ago."

"No, no, Guruji! Just fight once for your disciple. Without much effort, I shall defeat you."

"I am not saying that I will lose the contest. But if you insist, I will fight with you."

The disciple thought: 'If Guruji pushes hard, I will push a little harder; what difference will it make? After all, wrestling is wrestling.'

The wrestling contest began and the Guru rotated him and put the disciple down on the mat and controlled him. The disciple tried hard but couldn't escape. Then the Guru pinned him (putting his disciple's back with both shoulder blades in contact with the mat). Finally, Guruji →



The Festival of Holi gives bliss and health

होलिकां आगतां दृष्ट्वा हृदये हर्षन्ति मानवाः ।

The coming of Holi brings joy to the heart. Joy and happiness are essential, but if we are not vigilant and indulge in getting joy from the wrong means, it becomes the cause of our downfall; and if we take joy from higher sources, it elevates us. For example, while celebrating this festival, people apply coal tar on each other's faces, sing vulgar songs, or make each other wear the ghastly garland of shoes. No-No. Take advantage of this festival, no one should be harmed by this festival.

There should be valour and willpower in our life. Are we animals that anyone can drive us with a stick to their desired place? We will abide by the dharma and will not indulge in acts contrary to dharma. We will do what is good for our neighbour, society, and country, nothing else. We should live with such courage.

This will lead to our welfare and that of society

If you want the welfare of society and yourself, you should celebrate the festival of Holi from Phālgun Shukla Ekādashi (Āmalaki Ekādashi) to dooj (Chaitra Shukla Dwitiyā) for twenty days. Children and the youth should look for acts of selfless service during these days. They should contact those who consume liquor and arrange for a *Prabhāt pheri* (chanting procession in the morning) with them. They will get the benefit of the *sāttvic* environment of the early morning and of chanting the divine name. 'This is a festival for arousing joy in the heart and drinking the nectar of Rāmanāma (divine name), and not a festival of ruining one's family by drinking the

poison of alcohol' –

– Pujya Bapuji

telling thus, the same children and youngsters can do the service of guiding other children and youngsters on the right path by teaching them affectionately.

Ladies (mothers) can infuse enthusiasm in the family by singing the songs of the Holi festival, and men can resolve to start a new life by burning the accumulated garbage of the corrupt, narrow disposition of attachment and aversion in this campfire.

It is beneficial to read and read out, recite and hear the religious stories of the Rāmāyaṇa, Bhāgavat, and the biographies of great men. This is the spring season, so there

should also be a spring of joy in your life. People also do charity in these days.

This will give more benefits in this era than the other eras

These festivals bring a new enthusiasm to life and if we get the benefit of hearing religious tales, reading and hearing the biographies of great men, taking out *Prabhāt pheri*, and kindle the inquisitiveness for hearing the exposition of the great *tattva* (Truth absolute), this festival will give the same or even more benefit than it gave in ancient times.

How can this be? Kaliyuga has many flaws but it also has one great virtue. In the Vishṇu Purāṇa, Maharshi Veda Vyāsa says, “*Merit that takes ten years to earn by doing penance, japa, practicing Brahmacharya, etc., in the Satyuga takes but a single year in the Tretā, a month in the Dvāpara and just a day in this age of Kali.*”

I, therefore, assert that these festivals can give more benefit now than the benefits they



Holi Festival: 6th to 8th March

If you manage to find such a Mahapurusha, there is nothing like it! – Pujya Bapuji

Many felicitations to you all on the birthday of my God personified, Pujyapāda, Bhagavatpāda, Sai Shri Lilāshāh Prabhu!

आओ श्रोता तुम्हें सुनाऊँ महिमा लीलाशाह की ।...

“Come dear listeners, I am narrating the glory of Lilāshāhji to you...”

Endowed with amazing power

My Guruji possessed great power. It had hardly been a day or two when I surrendered myself at Guruji’s holy feet. I noticed that a 20-22 year old lad came by, and he was so sad, so sorrowful.... He was distraught. He said, “Bābā! So and so happened... this is how my family members treated me... they did so and so with me...” The lad related his sorrowful tale. My Guruji was listening quietly. Then out of the blue,

Guruji had an idea! He opened His eyes slightly and cast a glance at the lad, and the lad.... ‘Ha-ha... Ha-ha... Bābā!’ He laughed and jumped joyfully so much.

Gurudev hadn’t even touched him; He had just cast a cursory glance at him. Back then my intellect didn’t understand; however, I now realise that it was nothing but the wonder of His gracious resolve which made his sorrow vanish.... The lad looked so happy that even those looking at him started to laugh. He was so happy that even now the thought of him makes me laugh as well.

So, your essential nature is nothing but Bliss, happiness, and *jnāna* – and all of it is ever-present everywhere. It’s neither far away (inaccessible) nor unattainable, nor beyond, nor belonging to others. It’s not that it will be attained after some time. It’s not that you will attain Him only when you please Him, or plead and cry for Him.

दिल-ए-तस्वीर है यार !

जब भी गर्दन झुका ली, मुलाकात कर ली ।

“In the mirror of your heart is the picture of your Beloved. Whenever you like, you can see Him.”

You just need to focus your mind on That and that’s all, you are done.

They wander around to get beguiled

भगत जगत को ठगत है, भगत को ठगे न कोई ।

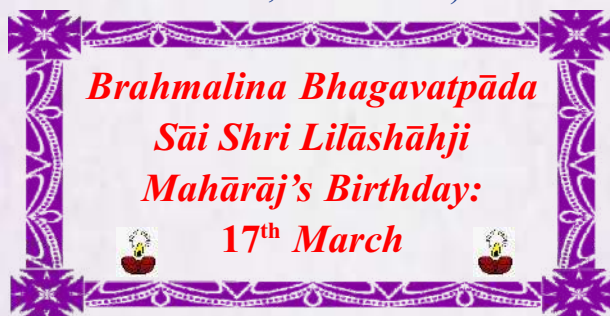
एक बार जो भगत ठगे, अखंड यज्ञ फल होई ॥

“A devotee (of the highest order) beguiles the entire world, But nobody beguiles the devotee. Once you manage to beguile the devotee, You reap the fruit of having performed ceaseless fire-sacrifice.”

If we swindle any *Rishi-muni* (sage or ascetic) out of the *jnāna* present in their heart, we just cross the ocean of *samsāra* (metempsychosis). And they wander around to get swindled (in the truest sense). Totaka swindled

Shankarāchārya Ji and became Totakāchārya. I swindled my Gurudeva out of His *jnāna*, and thus crossed the ocean of *samsāra*. O Bābā! And such great men get pleased on being swindled (of their *jnāna*). I made it to the holy feet of such a *Rishi* to surrender myself sincerely, who, to me, appeared to be everything in Himself – *Brahmarshi* (the sage having the Knowledge of Brahman), *Devarshi* (a divine sage), and *Rajarshi* (a King who becomes a *rishi*). Whenever He would nurture the *sattvic* tendency (that characterized by purity and luminosity) within Himself and abide in *sattva*, to me, it would appear that – ‘He is a *Devarshi*’,

(Continued on page: 26...)



I have no more time

This incident happened – **Pujya Bapuji** in Calcutta (present day Kolkata). A milkmaid used to visit a merchant's house to sell milk. After giving the milk she asked the accountant for payment. The accountant said, "I am busy with some calculations. Come later."

She left to sell milk to her regular customers, and returned later. The accountant was still busy. He said, "Come back after a while."

The milkmaid had some items to buy and after completing her shopping she returned. The accountant said, "What's the hurry! Come later."

In this game of postponing and deferring, it was finally dusk. The milkmaid noticed the sun setting and she again said, "Munimji, give me my payment."

The accountant said: "Complete your evening rounds while I finish this little remaining work and then I will pay you."

The milkmaid went away and returned after the sun had set. Staring at the accountant, she thought, 'When he will finish his work?' She lost her patience and snapped at the accountant, "Give me the money now. I have no more time. Hurry up. Give me the money."

The merchant heard her harsh words. The milkmaid repeated, "Sir! Give my money. **I have no more time.**"

Some virtuous acts done by the merchant were about to give reward to him. He too said to his accountant: "Accountant, **there's no more time.** The days of my life are gone. Wind up the business."

The accountant was shocked. The merchant said: "There's no reason to be

surprised, she has spoken the truth. I have passed 50 years of age and I won't live much longer, nor do I want to expand my business."

"Don't expand much in the material world, desire for less; Those who expanded their businesses still died disappointed."

"What can you do and accumulate for the short life, Everybody is departing this life, leaving body, house, wealth and kingdom."

"Art thou big-boned and strong? Then spend thy strength in devotion to the

Lord. Or art thou rich? Then spend thy wealth in charity. Art thou a wise man? Then, do good to others. This is the proper use of thy life."

If you have become wiser, attain Self-knowledge. This is the proper use of your life.

Religious merits earned by the merchant were inspiring him again and again,

"I have no more time."

'Earn more, more, more' no, save your time from your possessions.

"You are no more than a bubble; you are so transitory. In the twinkling of an eye, you will disappear as vanishes the morning star even while you gaze upon it."

"This body will surely perish. You cannot retain it forever because history records that even those who rolled in wealth, had to leave empty-handed, says Kabir."

As if his conscience was warning him: 'there is no more time.'

The merchant said: "Accountant! Hurry up, wrap up the work, I don't want to do any more business. I don't want to expand." And that intelligent merchant set out on the path of attaining real wealth.

Of what I have acquired so far, even interest on that is more than enough for not



Benedictory experiential words of Saints

Who is the best disciple?

– Sant Jāmbhoji

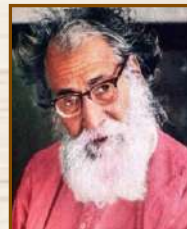
The disciple, who is pure in body and mind, self-restrained, and remains ever cheerful, is verily the best disciple. Let the world say what it wants, he keeps treading the path of duty without swerving from it. Even if the world, seeing him move forward on the path of his duty, condemns him out of jealousy, he perseveringly performs his duty.



...then others too will become your well-wishers

– Sant HaribābāJi

Wish for others what you wish for yourself. As a result, your mind will become pure, and others too will help you by being your well-wishers.



Result of constant remembrance of the Name Divine

– Swāmi PraṇavānandaJi

Make sure you pray and chant the Divine Name for at least a few moments every day. By doing so, the darkness of the heart will be dispelled, and lust, along with bad tendencies and acts, will be destroyed. Chanting of the Name Divine alone will remove all sins, afflictions, pain and agony; and provide *Mahāshakti*, the Great Power, or the divine creative energy and bliss, establishing absolute purity within.



The fathomless glory of the Name Divine

– Sant JnāneshwarJi



Mere chanting of the Name Divine reduces an infinite number of sins to ashes in just a moment. Just as dry grass turns into fire as soon as it comes in contact with fire, even the chanter of the Divine Name (Lord Hari's name) becomes Hari Himself on chanting His name. 'Chanting the Divine Name' – this is such a powerful mantra that its fear wards-off even the biggest of all ghostly obstacles called *dehādhyāsa* (false identification with the body). My Lord Hari is so competent that even the Upanishads find themselves incapable of describing His glory!

(Continued from page: 13...)

whenever He expounded the essential nature of Brahman, and aroused the Bliss of Brahman in my heart, merely by casting a glance on me, Gurudev would appear to me as a *Brahmarshi*; and when He was engaged in activities, to me, it would feel – 'He is like a *Rajarshi*.' He was highly proficient in giving advice on politics, and prudent too.

Such men of greatness behave kingly with Kings, youthfully with the youth, like

a beloved female friend with women, childlike with children, a great renunciate with the renunciates, like a Paramahansa (a person of the highest spiritual realization) with the Paramahansas, like a big trader with the traders, like an expert manager with the managers... and what not! Yet, despite doing everything, such men of greatness don't do anything in the truest sense. If you happen to meet such a *Rishi* in your life, what tales there are of your fortune! ○

Messages of good wishes on Parents' Worship Day

It is a matter of great pleasure that every year on 25th December, 'Tulsi Worship Day' and on 14th February 'Parents Worship Day' is celebrated with the inspiration of revered Saint Shri Asharam Bapuji, with the objectives of propagating the glory and utility of Mother Tulsi and to inculcate values in children to respect parents and to make them self-restrained and build their characters.

In the present times, children and youth influenced by western civilization are becoming incontinent, impatient, and victims of frustration and the inferiority complex. In such a situation, it is extremely necessary to bring them on the right path and to inform them of the greatness of Indian culture. This meaningful effort made by you, besides organising children and youth-guiding programmes, is certainly a commendable initiative.



I urge the children and young generation of our country India to celebrate such programmes fervently for the welfare of themselves, their families, society, and the whole country.

– **Mr. Ramesh Modi, Central Chief Treasurer, Vishwa Hindu Parishad**

It is a matter of immense pleasure for me that every year on 14th February, the national welfare festival 'Parents' Worship Day' is celebrated globally by your organisation for the multifaceted development of young men and women by protecting them from moral degeneration in tandem with strengthening family and social structure. I express my heartfelt



gratitude to your organisation for initiating this campaign to make younger generations of our country self-restrained, virtuous, and well-mannered.

– **Mr. Nitin Gadkari, Union Minister for Road Transport and Highways**

Congratulations to Akhil Bhārtiya Shri Yoga Vedanta Sevā Samiti, Ahmedabad, who is working perseveringly to propagate our culture on a global level, and millions of best wishes on 'Parents Worship Day' celebrated by your organization.



– **Mr. Bhupendra Patel, Chief Minister, Gujarat**

I am heartily gladdened to know that with the inspiration of Saint Shri Asharamji Bapu, a campaign has been being run to celebrate 'Tulsi Worship Day' on 25th December for the last eight years, and 'Parents' Worship Day' on 14th February for the last 16 years, to make the younger generations of the country radiant and bright, and for the revival of our Vedic traditions.



This is a revolutionary initiative. I express my gratitude to the pioneer of this revolutionary initiative.

– **Mr. Jitendra Uday Mudaliar, President, Chhattisgarh State Youth Commission**

Drop of Nectar

– Pujya Bapuji

Fulfillment of desire gives vulgar enjoyment; removal of desire gives supreme bliss.

Shāhābi and Zāhidi dates: highly nutritious and healthy

These dates pacify *vāta* and *pitta*, and uproot 140 types of diseases. They are rich in sugar, protein, calcium, potassium, iron, magnesium, phosphorus and fibre. These dates give instant energy and vigour; promote blood formation, muscles, semen, complexion, and relieve constipation; strengthen heart and brain. Dates can be consumed all throughout the year.



Synergy hot and cold drinks: a beautiful combination of excellent homoeopathic medicines.

* A natural energy drink that gives vigour to the whole of your family and protects health. * An excellent alternative to tea, for de-addiction to tea, and to protect you from the harmful effects of tea. * It improves concentration and enhances the efficiency of the brain.



Sant Kripā Tablets: Do not contain any harmful chemicals. Contain herbs.

Tulsi Tablets

These tablets contain a mixture of *Tulsi* and *Trikatu*, and help in *Kapha*-related problems like cold, catarrh, cough, etc., as well as loss of appetite.

Also available, tasty and highly beneficial mint (*pudinā*) and Sant Kripā churna tablets.



Āmlā candy: To save children from bazaar toffees, a healthy alternative to it

This candy is prepared from fresh *āmlā* grown in the unpolluted forest land around Pushkar Ashram *Gaushālā* which has plenty of *Gaudhuli* (cow dust), cow manure and other organic fertilizers, and pure water. It is beneficial for health and *sāadhanā*. This tasty candy gives strength and vitamin C.



Nourishing vitamin B₁₂ tablets and a prebiotic

* Rich in vitamins, amino acids and minerals. * Prevents many serious problems caused by a deficiency of vitamin B₁₂ * Enhances the power of digestion * Especially beneficial in old age and impotency * It is beneficial to suck it to get rid of addiction to chewing tobacco (*Guthkā*), etc.



Palash-flower colour: healthy and beneficial

Save yourself and others from hazardous chemicals

* Balances the seven *dhātus* and seven colours * Protects from the harmful effects of sharp sun rays * Increases immunity and tolerance to heat * Destroys 80 types of illnesses caused by the imbalance of *Vāta*, *Pitta* and *Kapha*, and dysuria.

Immunity booster medicines for protection against corona infection

Special Chyawanprash containing saffron: strengthens the lungs

Special *chyawanprāsh* prepared from potent *āmlā* boiled in water boiled with gold, silver, iron, copper, and mixed with more than 56 precious medicinal herbs, oxides of silver, iron, tin, mica, and pure saffron.

Nirāpada vati

Cures infection and gives instant relief from fever, cold, cough, weakness, etc.

Sanshamani vati

Protects against infectious diseases and helps in fever, cough, cold, anemia, and weakness after chronic illness etc.

Hari Om Hand Sanitizer

Containing aloe vera and Neem.

Destroys 99.9% of germs instantly.



The above-mentioned products may be obtained from the service centres of Sant Shri Asharamji Ashram and *Samitis*. For information about other products and their detailed benefits, etc., and home delivery of the products, please download from the Google Play Store: "Ashram eStore" App or visit: www.ashramstore.com or contact: (079) 61210769. E-mail: contact@ashramstore.com



The splendour of Uttarayana festival at the door of Pujya Bapuji! All India Yearly Rishi Prasad - Rishi Darshan Conference successfully held

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The Rishi Prasad
palanquin



Tableau procession
of Rishi Prasad
and Padukaji



Dhyana



Rishi Prasad and Rishi Darshan



Lok Kalyan Setu

Glimpses of the feelings of deep meditation, including the agony of separation and devotional love



Dhyana Yoga Shivar, Surat

The Ganges of knowledge of Rishi Prasad in every hand, door to door



Chitradurga
(Karnataka)



Surat



Varanasi



Adilabad
(Telangana)

Goddess Tulsi worshipped all over India and abroad



Lucknow



Chhindwara Gurukul



Kawardha (C.G.)



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San Martin (USA)

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