The jiva has virtues as well as vices, restlessness and misery too, but the vices of the jiva start to vanish on having the darshan and satsang of Bhagavān and Brahmajñāni great men, the Lilās of Bhagavān and tricks of Brahmajñāni; and devotion, happiness and bliss start to manifest in the jiva’s mind. The avatār of Shri Krishna and the company of saints, is only meant to manifest the bliss-nature of Sachchidānanda. Those who can take the benefit of such saints when they are living, and avail others of the same, are blessed indeed.

Bapuji is innocent. In this country, even terrorists are released on parole, but innocent Bapu is not released, even on parole! Those who are holding powerful positions have asked for votes in the name of protecting Sanātan Dharma. Take further steps in this direction and make a concrete decision.

You won't be able to forget the 14th of every month...
Guru-Purnima and Rishi Prasad Jayanti celebrated fervently in India and abroad

Panchéd, Dist. Ratlam (MP)  Khandagiri-Bhubaneswar  Ratlam
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Ahmedabad  Ludhiana  Delhi
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Bhopal  Aurangabad (Mah)  Vadodara

We are unable to publish all the photos due to lack of space. For many more photos, please logon to www.ashram.org/sewa.
In This Issue...

- If someone stops you treading the path to God…
- Develop your eligibility
- Shravana Dwādashi Vrata to get great imperishable merit
- The height of injustice done to an innocent, unblemished Saint
- SatGuru gives the remedy for the disease of worldly existence
- Then only will your Janmashtami be concluded
- Gurudev saved me from drowning in the ocean of birth and death – Praful Bhatt
- To that blissful Supreme Lord…
- A Guru is absolutely necessary
  – Shri Ramana Maharshi
- Seva is the sweet, ever new ecstasy of a blissful heart
- Why did the garden of life wither?
- Discard these six sharp swords
- Retain semen by all efforts
- ...Sooner or later, they arrive at their destination!
- What Bhagavān said, especially about women, in the Gītā?
- Sadhana are many, ultimate form is one
- Why is the Banyan tree important?
- The mystery of the tale of the Syamantak Jewel theft
- Benedictory experiential words of Saints
- Bapuji taught the Usefulness of Yoga
- My Life, health and wealth was saved by His grace!
  – Dilip Kumar
- Mint – an effective home remedy
- Preservation and growth of Ayurvedic texts
- For high blood or low blood pressure
- Shraddha ritual, that gives health, longevity, prosperity, fame and power
- You won’t be able to forget the 14th of every month…

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Develop your eligibility

– Pujya Bapuji

Divine help is received by those who develop their eligibility for it. The support and help from Guru resonates only in those who develop their eligibility through self-discipline.

Sant Jnâneswar Mahârâj, in one of His Satsang-discourses said, “Big donations and gifts are given only after assessing the worthiness of the recipient. Therefore, one should uplift himself by himself, by developing eligibility.”

When the discourse finished, a lady from a noble family said, “Mahârâj! God is God after all. Worthy or unworthy, all are children of God. He gives generously. God does not look at the worthiness or unworthiness of people.”

Sant Jnâneswar Ji thought: “This lady won’t be convinced through teachings. She needs to learn through a practical demonstration.”

After a few days, he sent a beggar, who was an opium addict criminal, to the lady’s house. He was instructed to do the following: “Go to the lady’s house and ask to borrow some ornaments from her for a few days. Then tell me secretly what she said to you.”

The beggar approached the lady and said, “Sister! You are so affluent. I want 2 bangles, 2 rings and 1 necklace, if you can’t donate them to me, please, lend them to me for a few days.”

Angrily, the lady said, “Go away! I am not giving you my bangles.”

“Sister, lend me just for a few days.”

“No, No, I won’t!”

“Ok, give at least one bangle and one ring.”

“Not a ring, I am not going to give you anything! Go away!”

The beggar implored her, but the lady gave him neither a bangle nor a garland nor a ring.

After a while, Sant Jnâneswar Ji visited the lady and said, “Sister! I would like to borrow some of your ornaments for a few days.” The lady said: “Mahârâj! Do you need… ornaments!”

The lady immediately removed all her ornaments and wrapped them in a piece of cloth and handed them to Sant Jnâneswar Ji and said, “Prabhu, please take them.”

Sant Jnâneswar Ji said, “Just a while ago, a beggar was pleading, imploring and abjectly entreating you, but you didn’t give him anything. Yet you are happily handing over all your ornaments to me.”

“Mahârâj! There is a big difference between the worthiness of that man and you. I like to give to a saint like you. Who would give to that man?”

Sant Jnâneswar Ji said, “When you consider the worthiness or unworthiness of the recipient even before giving a few petty ornaments, how can the Lord give His own Self to someone without his eligibility?”

Ekalavya developed his eligibility by
Then only will your Janmashtami be concluded

(Janmāśtami: 18th and 19th August)

Why is Shri Krishna a full incarnation?

The name of the Supreme Brahman who fascinates, attracts and delights is Shri Krishna.

Krishna is the one who fascinates and attracts.

Shri Krishna has become the disciple, Shri Krishna has become the Guru, Shri Krishna has become the father, Shri Krishna has become the mother and Shri Krishna becomes the child. Therefore, the life of Shri Krishna is considered to be a complete incarnation for all-round uplift of human life.

Mahārāj, Shri Krishna as a child was also so perfect in Bāla Līlā (sports of child) that can be seen in accepting his mother’s love, in sports (Līlās) of stealing butter, being tied to a mortar. He was the perfect warrior amongst warriors; he was the perfect Jnāni amongst Jnānis. He preached such lofty teachings in the Gitā that it became a world-renowned book and he was such an ascetic living in solitude that he also sat silently at the Guru’s hermitage for 13 years. He was such a devotee of his parents that He did not care about his education, first He completed the service of his parents and then went to study. A very focused student even in studies! Even in carrying on friendship, Shri Krishna was so generous that he ate the rice flakes presented by poor Sudāmā with so much love that He said, “It is nectar for me.”

You should also invite your childhood friends like Sudāmā to your home on the day of Janmāśtami. Accept any plain food like rice flakes and shower love on them by making them your guest. Shri Krishna has not left this; he has also practically shown it.

Then the celebration of Janmāśtami will be concluded.

The festival of Janmāśtami is a very unique festival. Janmāśtami is not concluded by distributing prasāda, by tossing butter and sugar candy or by breaking the earthen pitchers of curd (by organising a Mataki Fod programme). The celebration of Janmāśtami will be concluded when Shri Krishna, who is unborn, formless, beyond the reach of the senses, is attracting and fascinating; when that antaryāmin Shri Krishna starts manifesting in your heart. Otherwise, you are trying to celebrate the festival and every year the lovely Janmāśtami comes, so that our persistent efforts may be concluded with the birth of Krishna (in your heart).

Krishna incarnated 5247-48 years ago upon this earth, but even now the Krishna Tattva (consciousness) is incarnating in every breath that alone gives life to your intellect, mind and senses. But because you incarnate Him partially, you live cringing, suppressed, and wretchedly. If you incarnate Him completely, you too will make Shri Krishna completely happy.

Unique Avatār – Shri Krishna Avatār

There is a difference in Shri Krishna’s incarnation and other incarnations. The work of uplifting society, while carrying out implicitly the commands of traditions and
An emperor arranged for a beautiful garden to be created. There were many varieties of plants brought from far-off places; due to which, different types of flowers of different colours blossomed there. The emperor visited the garden often, to take a stroll. Whenever guests or kings from neighbouring states arrived, he would take them especially to the garden. One of the plants in the garden was growing very quickly. In just a short span of time, it turned into a giant tree and its bad smell and toxic shadow caused the rest of the fragrant plants to wither. The emperor thought, ‘What kind of tree is this? Where has it come from? What has happened to the garden?’

He became worried and sent a request to his Guru to visit his palace. When he told him the situation, the Guru said, “My son! There are a variety of plants with beautiful flowers blooming in the garden but just one toxic and useless tree has grown and this is the cause of the plight of your beautiful garden. The condition of your life is similar to this garden. The flowers of virtue of forgiving, joy, justness and health have blossomed in your heart but the plant of ego has grown into a tree. Because of this ego alone, all your fragrance has become suppressed and you have become hurtful to the people. The way this tree hurts all other plants, similarly your ego hurts other people. Surrender your ego at the feet of God.

“The person who is proud of wealth and youthfulness is an ignorant fool; The person who is proud of his beautiful form is an ignorant fool.”

Hence, go to the people who are superior to you in dutifulness, divine knowledge, meditation and who are advanced on the path of God-realization, so that your ego gets checked. And even better would be to renounce the egotism of your royal status and power, perishable wealth and form and tread the path of God-realization, shown by the shastras and the great men to attain the eternal wealth of Self-knowledge. The success of a human birth lies in this alone.”

Realise that you are a cyclone of power. You are such a stream which feeds water to all rivers. Those who believe in their soul-force, become self-reliant and fearless. (A quote from the booklet ‘The Vedantic Message of Fearlessness’ published by the ashram)
Shraddha ritual, that gives health, longevity, prosperity, fame and power – Pujya Bapuji

Whatever is done for ancestors with reverence is called ‘Shrāddha’. Your one month is equal to one day of Pitriloka. On the day of Shrāddha, ancestors wish that their descendents offer something to satisfy them. They wait until the sunset of Sarvapitri Amāvasyā, and if they don’t get any offering then, they leave for their Loka, damning their progeny who will continue to face one or another trouble at home. So one should perform the Shrāddha ritual to beget good progeny and enjoy sound health.

The performer of Shrāddha ritual gets a healthy long life, prosperity, fame and power. I too perform Shrāddha. My mother asked me to perform Shrāddha even when I was about 20-22 years old. I would perform it well and I started to get good inspiration and prudence afterwards. Increasing the virtue of having good feelings for all beings makes one not only a great man, but God himself.

Why should we perform Shrāddha?

This world is the Karma Bhumi. Whatever action is done by the doer, he will receive the fruit of the same sooner or later. Those jīvas who were human in their previous births and did Shrāddha, virtuous deeds and gave something to people before they begged, they get without asking. Without asking for anything, many things like popularity, wealth and respect pursue them. Those who have given after being asked for, do very hard work, put in much effort to earn, get but in a limited amount. Those who did not perform Shrāddha, virtuous deeds or philanthropic acts, work hard but their intellect doesn’t support them and their fate doesn’t favour them. They drag along on a wretched existence and get nothing in spite of begging, so miserable are they. So, in the days of Shrāddha, one should perform Shrāddha according to his capacity.

Mantra for Shrāddha ritual

Ancestors are satisfied by offering libations of water mixed with sesame seeds three times to Sun god while chanting the mantra for Shrāddha, which brings prosperity, satisfaction and happiness in the home. Shrāddha becomes fruitful even by chanting the mantra for Shrāddha three times while performing it.

ॐ ह्रीम क्लिम स्वाहाय स्वाहां | Om Hrim Shrim Klim Svadhādevyai Swāhā|

If you repeat this Mantra after performing Shrāddha ritual on the Sarvapitri Amāvasyā (new moon) day; it will make up for any deficiency in ritual, and ancestors will get satisfaction.

Shrāddha will be completed by this prayer

It is not possible for everyone to get all the necessary materials for the ritual of Shrāddha and perform the ceremony perfectly. One should try his best and stand in front of the Sun by keeping both eyes closed, hands up and showing bare armpits to the sun and say: “Oh Sun god and your loveliest son, god of death, Yamaraj!! I did whatever I could to perform the shrāddha ritual for my parents and grandparents, and

(Continued on page: 34...)
You won’t be able to forget the 14th of every month…

The 14th day of every month is going to become memorable for you. Yes, with the divine inspiration and instruction of Pujya Bapuji, here comes a very interesting series that will bring tears to your eyes, immerse your mind in the pious love of innocent Nārāyaṇa and sanctify even the hardest heart by melting it. The emotional songs emerging from the depth of the heart and sincere affection, accompanied by melodious music will surely win your heart! Don’t forget to watch the beautiful blend of such visual and devotional songs on Sant Shri Asharamji Ashram YouTube channel (youtube.com/AsharamJiAshram). Contribute to this worldwide campaign organised for the welfare of the world, by availing yourself of this opportunity and help others also to benefit from this new initiative and special gift.

The Divine Message of Pujya Bapuji
“Mātru-Pitru Pujan ki rāha dikhānewāle… (O! The one who has shown us the path of Parents’ Worship Day…) This bhajan is very emotional. When children embrace their parents, their parents’ hearts melt, with tears in their eyes. Whoever witnesses that sight becomes emotional. Now I have given an instruction that people should be able to see Parents’ Worship Day bhajan at their homes on the 14th of every month. All the websites and channels of the ashram will run this devotional song on 14th of every month. Show it to your children and avail those (without a Guru) troubled with their children to watch it without fail. Show it to all parents who are unhappy with their children. This will cause innocent love to flow out to family members, like the ever-flowing Gāṇḍā, and create a beautiful society.”

Time: 8.00 am, 12.45 pm and 8.10 pm

(Continued from page: 27…)

long life.

By doing āsanas and prāṇāyāma, the nervous system, the respiratory system, the digestive system, and the brain get good exercise. Their physiological functioning is improved. Those who do āsanas and prāṇāyāma, following the methods of the sages, do not have to suffer the adverse effects of injections and capsules prescribed by doctors. Those who know the rules of health, āsanas and prāṇāyāma, do not have to trouble doctors and hakims again and again. They remain healthy, effortlessly and naturally. (To be continued…)

(Continued from page: 33…)

other ancestors. I am not capable of performing it perfectly with the necessary materials. So kindly uplift my ancestors and give them happiness, peace, devotion and love towards God.” With such a prayer the ritual of Shrāddha will be completed.

Please take the benefit of “Collective Shrāddha”

A “Collective Shrāddha” ritual is organised in different branches of Sant Shri Asharamji Ashrams on the Sarva Pitri Amāvasyā (25th September, 2022). If you want to participate in it, please contact your nearest ashram.
Do you want to consume nectar on earth? Do you want to enhance power, intellect, vigour, beauty, youth, wealth, longevity and immunity? If ‘yes’ then it is presented to you

100% pure desi Gir-cow ghee containing gold salts, 
prepared by Sant Shri Asharamji Gaushālā, Sheopur.

It has many properties as well as the above mentioned ones:
- It stimulates digestive fire, increases semen and the desire for food and relish
- It is good for the heart and eyes
- It promotes longevity, memory, intellect, beauty and complexion
- It relieves anxiety, stress and irritability
- It strengthens the bones and muscles
- It removes poverty and increases prosperity
- It is auspicious rejuvenescant
- It enhances beauty
- It is anti-cancerous
- It makes the hair dense, soft and long
- It is beneficial even in heat related disorders like burning and increased pitta.

Buying 10 kg or more gets a discount of 3%, Hurry!

Milk of the cows of the Sheopur gaushala contains divine medicinal elements. The ghee made from this milk has special qualities.

For procuring contact: 7618756139, 7018153534. For further information please see the end of this article.

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**Tulsi ark**
A memory booster, blood purifier, and beneficial in many diseases.

Tulsi ark enhances memory power, beauty, and physical strength and destroys germs and toxins. It is beneficial for the heart and helps in practicing Brahmacarya. It purifies the blood by lowering LDL. It helps in many diseases like cold in the throat, the chest and head, cough, fever, diarrhea, vomiting, hicups, asthma, bad breath, indigestion, dysentery, worm infestations, dementia, etc.

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**Pudina ark**
It increases digestive power, desire for food and relish, appetite, vigour and pleases the mind. It is especially beneficial in stomach disorders like anorexia (loss of appetite), indigestion, swelling of the stomach, vomiting, diarrhea, cholera and worm infestation. It also helps in fever, cough, catarrh, oliguria (low excretion of urine) and respiratory and skin disorders.

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**Triphala churna and tablets**
Help in conjunctivitis, poor eyesight, constipation, diabetes, urinary disorders, skin disorders, chronic fever and jaundice.

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**Harad Rasāyan tablets**
Suck harad rasāyan tablet, Ward off digestive problems...

It is an excellent formulation of rasāyan which digests undigested food and poorly digested last product of food (āma) and thereby purifies the body. These tablets pacify the three doshas. Sucking them increases the appetite and destroys phlegm accumulated in the chest and stomach.

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**Special massage oil**
This oil is extremely good for joint pain. Light massage followed by hot fomentation with a cloth, gives instant relief in case of internal injury or sprain in the legs.

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The above-mentioned products may be obtained from Sant Shri Asharamji Ashram stalls or service centres of the Samitis. For information about other products and their detailed benefits, etc., and to receive products by registered post, please download from Google Play Store: “Ashram eStore” App or visit: www.ashramestore.com or contact: (079) 61210769. E-mail: contact@ashramestore.com
House-to-house Calendars ’Divya-Darshan’ Campaign (2023)

Under this campaign, sādhakas and volunteers of Yuvā Sevā Sangh should reap the benefits of giving wall-calendars to their relatives, friends, acquaintances, and other sādhakas by personally visiting them.

Source: Available at Sant Shri Asharamji Ashram stalls and service-centres of sādhaka-families and Shri Yoga Vedanta Sevā Samitis. For online orders, visit: www.ashramstore.com/calendar
Contact: (079) 61210732 (Sāhitya Department), 8238091011 (Yuvā Sevā Sangh Head Office)

Note: A single copy of the calendar costs only ₹ 15. Buying 8 calendars gets a discount of ₹ 20, and you pay ₹ 100 only!
Upon ordering 250 calendars or more, you can get your name & address, or that of your firm, shop, etc., printed on them. The printing cost per copy is ₹ 15.50 for an order of 250-999 calendars, and ₹ 14.50 for 1000 calendars and above.

July 2022 issue of Rishi Prasad (Divine Experiences special issue) and June 2022 issue of Lok Kalyan Setu (The Yoga Yatra Special issue) contains Sādhus* Divine Experiences… This special issue with the pictures of Lord Rama with Vasishtha Ji & Lord Shiva with Parvati on its cover page is a must read. Read it and experience the benefits yourself. Share this benedictory prasāda with your friends and all those you wish good of.

Winners of the Rishi Prasad Quiz Contest – July 2022

First category
(First) Sanvi Mishra Kanka
(Second) Shivaji Singh Tikamgarh
(Third) Bandhu Dubheara Barahampur

Second category
(First) Yadnesh Laske Satara
(Second) Krishi Shorna Tarana
(Third) Samit Rakhare Harda

Third category
(First) Vijaya Saxena Shivpuri
(Second) Sabhu Chaudhary
(Third) Divyansh Gupta Chhindwara

Fourth category
(First) Minu Deshpande Mumbai
(Second) Santosh Lakhore
(Third) A. Kalyani Shrirampur
(Third) Haripar Kala

Date of next contest: 2nd October 2022
For further information, please contact: 9484641651
For online registration, visit the website www.rppp.rishiprasad.org today, and register for free. Read Rishi Prasad and win numerous prizes!

Pujya Bapuji’s blessed disciple Akhanda Brahmachari Shri Vasudevananda Ji to conduct

Tejasvi Yuva Shivir from 13th to 15th August in the Ahmedabad ashram.
Venue: Sant Shri Asharamji Ashram, Motera, Ahmedabad. Phone: (079) 61210761/888, 8238091011

Pujya Bapuji’s blessed disciples Sadhvi Rekha Bahan, Sushila Bahan and Balyogi Narayan Ji to conduct

Janmāśtami Mahotsava and Sādhanā Shivir from 18th to 21st August in the Surat ashram.
18th and 19th August: Janmāśtami Mahotsava
20th August: Tejasvi Yuva Shivir (Elderly people can also participate in the Yuva Shivir)
Venue: Sant Shri Asharamji Ashram, Ashram Road, Jahangirpura, Surat. For further information, please contact: 9227455514, (0261) 3514138